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Coolsculpting From Zeltiq™ The Cool Way to Reduce Fat.

The Coolsculpting procedure from Zeltiq™ is a new FDA-approved, non-invasive way to gently and permanently reduce fat in targeted areas of your body, resulting in noticeable, natural-looking fat reduction in the treated areas, like the abdomen, love handles, thighs and knees, arms and male breasts. What makes the Coolsculpting procedure from Zeltiq™ different is its advanced cooling technology that targets and eliminates fat cells. Unlike traditional surgical procedures, the Coolsculpting procedure is non-invasive, with no needles and no incisions. There is no need for anesthesia or pain medications and there is no recovery time. You can see why it is taking the U.S. by storm. In fact, Coolsculpting from Zeltiq™ was recently named one of the most important medical breakthroughs of recent years.

During the procedure, a non-invasive applicator delivers precisely controlled cooling to target and eliminate fat cells in specific areas of your body. Patients have minimal redness for up to 1 day and mild bruising may follow for a few days. When fat cells are exposed to cooling during the Zeltiq™ Procedure, it triggers a process of natural removal, which gradually reduces the thickness of the fat layer by 20-45%, slowly and safely eliminating the damaged fat cells. The result is a reduction in fat bulges that can reach several centimeters, and is visible in most patients in about two to four months. In our practice we have seen patients lose up to 2 sizes in a single session.

The controlled cooling of the Coolsculpting procedure targets and eliminates only fat cells. Other treatment modalities such as lasers and radiofrequency or ultrasound, are non-specific and may affect other adjacent tissue, and are a lot less effective.

Coolsculpting is not a way to lose weight or treat obesity. It is also not suitable for large fatty areas like the front or back of thighs. Ideal candidates for Coolsculpting are relatively fit, but have mild to moderate fat bulges that are not easily reduced through diet and exercise. For those who are seeking spot reduction for specific areas of fat, but are not considering a surgical procedure, Coolsculpting is an ideal solution. Since its launch in the U.S 18 months ago, tens of thousands of treatments have been safely performed. The procedure is performed at The Skin Clinic, under the supervision of Dr. Touma.

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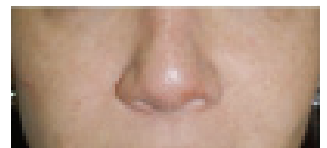
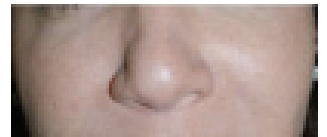
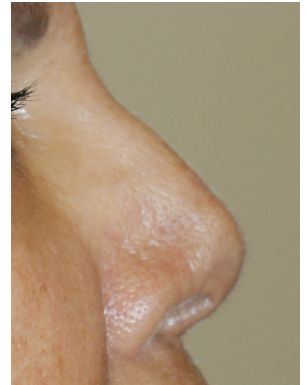


Non-surgical nose reshaping

The nose is one of the most prominent features of the face. It is essential for facial harmony and, for many people, a positive self-image. For men and women frustrated by the appearance of their nose, dramatic improvement can often be accomplished with nose surgery (rhinoplasty); however simple injections can achieve attractive results for many patients.

Fillers such as Hyaluronic Acid injectable gel and Calcium Hydroxylapatite are FDA-approved and can be used for nose reshaping. When expertly used, fillers can help rebuild the bridge, refine the results of nose surgery (filling in small defects), correct asymmetry and concavities, add dimension or improve the shape of a flat tip, and smooth or straighten the nasal hump. The results are natural-looking, visible immediately soon after the procedure, and last 6-15 months depending on the product used. This non-surgical rhinoplasty has many advantages; except for minor temporary bruising and swelling, no downtime is required after the procedure. Patients will need to return approximately every 6-12 months for touch-up treatments. Fillers cannot narrow cartilage or reduce the size of the nose, or help breathing problems. The procedure is reversible when Hyaluronic acid is used. If a patient is unsatisfied for any reason, a special enzyme, Hyaluronidase, can be injected into the treatment area and immediately dissolves Hyaluronic acid fillers.

Botox® is also regularly used in the nose to help reduce “bunny lines” at the root of the nose, or elevate the nasal tip when it is droopy.



CLARO: Your IPL Acne device at home

Lasers and IPL are often used to treat acne and help by clearing bacteria and reducing inflammation and redness. Imagine having your own IPL at home? Claro is a hand held mini-IPL device that is just that.

It offers a completely new way to treat acne – no lotions, creams or pills. Best of all, CLARO delivers the power to treat acne on your schedule, day or night. The treatment is applied to pimples twice a day, and they disappear within 48 hours.

CLARO is the ONLY device to use IPL technology – combining both HEAT and LIGHT – in a hand-held device that is safe for use at home or on-the-go, and is only available at The Skin Clinic.

- FDA Approved
- Effective
- Safe
- Fast (12 seconds per treatment)
- Easy to use
- Painless
- Portable, battery-operated and rechargeable
- Available in 3 colors

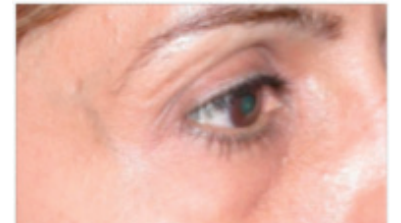


Laser for dark circles

Many of us suffer from dark circles under or around the eyes. These black rings make us look tired if not ill. They are often very obvious and can be difficult to cover up. Though traditionally hard to get rid of, their treatment may be a lot easier than you think.

There are many causes of dark circles. Most commonly in the Middle East is excessive pigmentation, which is hereditary and affects upper and lower eyelids. In this case sun protection with sun glasses and sun block is essential. Bleaching creams are not very effective because they are poorly tolerated by the thin and sensitive skin of the eyelids. Combination lasers provide the best tool for removing pigmentation, by selectively destroying and removing the unwanted pigment. This is a very specialized treatment that Dr. Touma has refined over the last ten years that utilizes three different lasers at the same time to allow clearance of most of the pigmentation in a single session. This treatment helps tighten the skin of the eyelids as well.

In other cases, the appearance of dark circles is due to loss of or insufficient soft tissue under the lower eyelid, leading to a 'tear trough', which looks darker due to shadowing. This is usually treated with fillers, which are meticulously selected and injected in order to get a natural and smooth result, resulting in a 'fresh' appearance of the under-eyes area.



Ageless 15: The power cream



Cellex-C AgeLess 15 Skin Signaling Serum is an exciting innovation in skin-care technology that introduces a truly new approach for the maintenance of youthful looking skin. Whereas Cellex-C is focused on topically replenishing the levels of vitamin C (an essential component of the skin's production of healthy collagen and a powerful anti-oxidant), AgeLess 15 does more. Its elements go right down to the ground substance of the skin, to what is called the "extra-cellular" gel, and 'power up' the cellular functions leading to a better and faster skin renewal. When Ageless 15 is used on the face, neck and eye contour once or twice a day, the result is radiant healthy skin everyday!

Accent XL: non invasive skin tightening and body reshaping

Most people suffer from loose skin beginning at some point of their life. While genetics are the most important factor, weight loss, pregnancy, poor health and smoking are often an added cause.

Accent XL helps treat any problem area you might have, tightening and firming any loose, wrinkled or dimpled skin anywhere on the body. The treatment is used to improve the thin, delicate skin on the face, neck and body areas. Accent XL uses radio-frequency energy to heat the dermis, which shrinks the collagen and elastic tissue and stimulates the cells to produce new collagen. The result is smooth texture, elastic quality and the beautiful radiance of youthful skin.

The treatment process is entirely comfortable, quick and virtually pain free. You'll go through a series of comfortable sessions to see the full benefits; typically 4 sessions at 1 week intervals are needed for most people. Since it's not surgery there are no incisions, stitches or anesthesia needed, and there's no recovery time required. You can go straight back to work or home. Depending on the size of the treated area, a treatment may take up to 45 minutes. You will often see results immediately. Over time your skin will tighten even more as new collagen develops.

Accent XL is the best treatment for cellulite. In our experience, patients who had other popular cellulite treatments prior to trying this treatment have reported superior and sustained results with Accent XL. We have had similar feedback in terms of skin firming especially in difficult areas such as the inner thighs, abdomen and arms. Accent XL is completely safe and cleared by the FDA and has been used to improve the lives of thousands of patients worldwide, safely and successfully. The risk of significant side effects is extremely low.



THE
SKINCLINIC
LASER COSMETIC DERMATOLOGY & SKIN SURGERY

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